

If there's one conference to attend this year, it's DesignUp

Reasons why 📌 (spoiler: there are many)

DesignUp is back in 2024 - and this time it's **bigger, bolder and better** than ever.

The entire community of designers (and beyond) are looking forward to a week-long experience on **Sep 28 - Oct 4** in **Bangalore** loaded with Workshops, Masterclasses, Inspiring Talks and Networking Sessions.

What's DesignUp?

Named "The definitive conference for design-in-tech" and "One of the world's most exciting design events", DesignUp is Asia's premier conference at the intersection of design, tech and business - founded by industry leaders who have created, scaled (and led) high performing teams at Adobe, MakeMyTrip and more.

Since 2016, they've held 20+ events, 85+ workshops & webinars, 14+ masterclasses across 5 cities, with 270+ speakers, and 4700+ attendees.

🎪 What's a DesignUp event usually like? Check out..

[DUp 2022](#) // [DUp 2019](#) // [DUp 2018](#) // [DUp 2017](#) // [Fundraiser 2021](#)

Why attend DesignUp'24?

Get inspiration from stellar speakers

🌟 A diverse set of speakers and industry leaders not limited to just Designers & Design Leaders, but also Product Managers, Branding experts, Artists, Lawyers, Policymakers, and more - supported by our phenomenal hosts Jay Dutta, Katja Forbes, Shiva Vishwanathan & Suresh Venkat - see the updated speaker list [here](#)

Actionable insights to apply at work

☀ Not just talks and inspirational decks - DesignUp provides real-world insights and takeaways that can be applied to everyday work, life and in the community

Expand our network, talk about our brand

☀ Meeting people face to face, exchanging thoughts and ideas, and sharing a common creative space - DesignUp is where that much-needed human connection thrives

☀ A chance to mingle with some of the best minds in design and tech - peers, mentors, senior professionals, and industry leaders - to make new connections and be a part of a large, vibrant community

A much-needed creative refresh

☀ Hearing new perspectives, broadening horizons, and emphasis on participatory methods that encourage collaborative skills - DesignUp offers a creative recharge that will last for the next 365 days

Here's what you need to know

When and where is it?

DesignUp 2024 is happening at the **Sheraton Grand, Brigade Gateway** in Bangalore, on **Sep 28-Oct 04, 2024** - that includes a weekend and one National Holiday.

The 7-day experience includes:

- 4 festival days, packed with Studio-visits, Coffee-Meets, Leadership Roundtables, Salons, Mini-Workshops, Pop-up events, Design-Walks & much more across Bengaluru and beyond..
- 1 day of hands-on Workshops & Masterclasses
- 3 days of the main conference, including Keynotes, Lightning Talks, Panels, Networking Sessions. Cocktail Dinners & Conversation.

What's the investment?

We have a wide variety of passes for different sized wallets, ranging from **13,950 INR** + GST for Super Early Birds, to **47,950 INR** + GST for a Premium Pass + Hotel stay. And loads of options in between.

The type of pass you opt for will define what's included. Given the inflation, price rises of hotels and travel - costs have risen - but this is an investment.

Check out all the options [here](#)

Is there a discount if there's more than 1 attendee from our organisation?

Special customisations and flexible packages are available for Startups & Enterprises. Larger teams looking for bulk passes can also opt for a spot as a **DesignUp Partner** 🌟

>> [Here's why brands choose to partner with DesignUp](#)

More questions?

Their website [here](#) can answer some more questions - or possibly you can speak to your friends in the Design Leadership community...

I believe this would be a great experience for me, and the team, and would largely help in my overall growth and performance at work.

Appreciate you hearing me out, and keeping my fingers crossed

